



## The "eco" product

### Image :

Basic price

### Target consumers :

Basic price consumers

### Culinary uses :

Multi-purpose

### What the professionals say :

"Good quality low priced potato."

"A basic product, an essential."

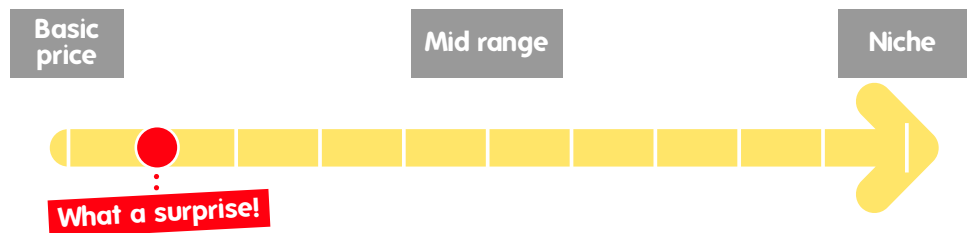
### Segmentation :

Unwashed  
Washed  
Nets  
Bulk box  
Cardboard boxes, bags

### Varieties :

All the varieties on the market

### Product position :



### Quality :

Constant

### Size :

Large

### Price position :

Basic price

### Distribution circuit :

Supermarkets/Superstores, hard discount,

export, wholesalers providing a complete service

### Merchandising :

12.5 kg bulk box  
Tubular net. Cpack  
Polybande net  
Palox box for bulk sales

### Contact :



BUCHÉ<sup>2</sup>

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www.campeol.com

### "Low price" basic products :

We can meet all kinds of orders, on request :

1 • 2,5 • 5 • 10 • 15 or 25 kg polystrip nets, blank.

250 and 500 kg boxes.

**Please don't hesitate to contact us.**